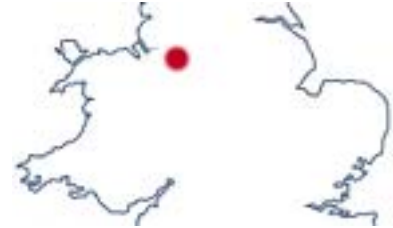


Project Profile



Property Market Assessment



Client: Cheshire County Council

Role: Commercial Property Market Assessment

Location: Cheshire

This commission was undertaken by Justin Paul whilst at FPDSavills.

The project was undertaken on behalf of the County Council to undertake property research and analysis of the commercial Investment, Office and Industrial / Distribution market sectors across the six Districts of Cheshire for 2002.

This resulted in Agency, Planning and Development advice being assembled; the gathering of market intelligence reports and research datasets being compiled; collating information on strategic development schemes and initiatives and also identifying key developments that were being promoted, permitted and had commenced construction during 2002.

The aim and objective of this exercise was that the Publication would serve as an Inward Investment / Economic Development tool, produced and launched on an annual basis at MIPIM.

It provided an overview of the market, market summaries and district summaries; with an emphasis on analysis of the Investment, Office and Industrial / Distribution markets. This was complemented by detail of economic activity and property transactions, together with development initiatives underway and in the pipeline and planning information for each of the Districts.