

Project Profile



Grosvenor Estate



Client: Grosvenor Estate

Role: Planning Advice

Location: Eaton, Chester, Cheshire

J10 is retained by the Estate as their Planning Advisor.

The Eaton Estate is located primarily to the south of Chester, although a good proportion of the city centre is still owned by the Estate.

The operational elements are made up of commercial, agricultural and residential land and property assets and the City owes much of its development, appearance and character to the beneficiary and philanthropy of the Estate.

Pursuant to a recently undertaken Planning & Development Audit, which assessed some 60 sites across the more rural parts of the Estate; focused in and around the villages of Waverton, Saighton, Aldford, Eccleston and Churton, a steady development strategy has been progressing to ensure the Estate stays at the forefront of rural regeneration and development activity.

Amongst the initiatives currently being pursued are:

- 100% Affordable Housing schemes in the villages
- Conversion of redundant farm buildings for commercial business space activities
- Conversion of units to tourism accommodation facilities
- Promoting village plans and strategic developments

Many of the buildings within the Estate are of significant and unusual conservation character and value and as such many are either listed or lie within Conservation Areas. Special attention and a highly sensitive approach are required in taking these forward for planning.

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