

PHOTOGRAPHICS



“PRINT-READY” Artwork Requirements

- Please provide a colour proof with your artwork unless sending by email in which case a jpeg or pdf proof is acceptable.
- We can accept artwork on CDs and DVDs or by email. If you wish to send larger files electronically please speak to us.
- If using email, please send
Mac originated files to: artwork@successfulimage.co.uk
PC originated files to: info@photographics.co.uk
- Artwork should be created in one of the following programs:
Adobe Illustrator, Adobe Photoshop, Quark Xpress, InDesign or Corel Draw.
- Fonts must be provided or text converted to outlines. Please also include any placed/linked graphics etc.
- Files must be proportional to the final graphic dimensions.
- Resolution requirements for bitmap images:
100 dpi at full size, 200 dpi @ 50% scale or 400 dpi @ 25% etc.
- For vinyl graphics all artwork must be in a vector format.

NB – Artwork that does not conform to the above requirements may be subject to a file preparation charge.

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