

Wantage Neighbourhood Plan



Transport, Infrastructure, Education and Health PEST Analysis

Political influences	Economic influences
<ul style="list-style-type: none"> • UK Government Strategy • OCC Strategy • VWHDC Strategy • NHS strategy • Wantage Town Council • Wantage MP • Green Lobby 	<ul style="list-style-type: none"> • Employment demands – infrastructure and (skilled) labour pool (particularly Science Vale) • (non) availability of funds • Increased prosperity • Local Enterprise Partnerships
Social influences	Technological influences
<ul style="list-style-type: none"> • Reaction to urbanisation and change • Ageing population • Increased outdoor activity • Integration of newcomers • Significant number of young families coming into the area 	<ul style="list-style-type: none"> • Driverless cars • Use of technology for managing traffic and parking, e.g. number plate recognition for congestion charging or car parking • Greater use of electric cars • Greater use of cards, chips etc for shopping and journeys • Online shopping • Changes in methods of communication