

### Chill Zones

For

#### Conferences, Exhibitions and Training Days

If you see the benefits of offering your key customers time to engage with you and your brand and re-energise for the day ahead.

If you know how important it is to create a positive learning environment at corporate training days.



If you always strive to make your exhibition or conference a touch more special.

If you expect your exhibition stand to be the centre of attraction for delegates.

Then you know that sponsoring a 'Back Magic Chill Zone' gives a unique opportunity to have your brand attract large numbers of delegates.

Incorporate a 'Back Magic Chill Zone' and see the difference.

#### Chill Zones for Conferences and Exhibitions

The Back Magic team can create a space where delegates can take a few minutes to have a massage, a cool drink or just take it easy while they re-energise for the day ahead.

What better way to ensure that people take time to see your brand than sponsoring the Chill Out Zone. Place your own logo on therapists T-shirts and see your brand highlighted on the stand.

#### Chill Zones for Training Days

Optomise the benefits of your corporate training days by using the Zone to create a positive learning environment. Trainees can use the Zone to re-energise and make the most of the learning experience.

