

**3. Our normal Box Office opening hours are from 12 noon to 4pm from the Wednesday before our first performance and from 7pm each performance night (6.45pm on Saturday).**

Would you like longer box office opening hours  YES  NO

If YES, which period?  10am-12 noon  4pm to 6pm  6pm to 8pm

Would you like the Box Office open on more days?  YES  NO

If YES, would longer telephone booking hours be sufficient?  YES  NO

**4. Do you travel far to get to the Halifax Playhouse?**

I live in Halifax  Huddersfield  Kirklees villages/towns

Bradford  Leeds  Calderdale villages/towns

Other, please state:

.....

**5. Please rate your recent experience of the Playhouse.**

	Very Good	Good	Poor	Very Poor	Not Applicable
Theatre box office	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Our services:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
~ Bar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
~ Coffee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
~ Sweets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff helpful	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**6. How comfortable did you find the Playhouse auditorium?**

	Very Good	Good	Poor	Very Poor	Not Applicable
Temperature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## 7. How do you normally travel to the Halifax Playhouse?

- Walk   
  by Bus   
  by Car   
  by Taxi   
  Other

## 8. How did you hear about the last Thespian show you saw at the Playhouse?

Please tick as many as are relevant.

- |  |  |   |  |                                 |
|--|--|---|--|---------------------------------|
| Halifax Courier                        | -  | <input type="checkbox"/> Advert                 | <input type="checkbox"/> Preview story | <input type="checkbox"/> Review |
| Brighthouse Echo                       | -  | <input type="checkbox"/> Advert                 | <input type="checkbox"/> Preview story | <input type="checkbox"/> Review |
| Huddersfield Examiner                  | -  | <input type="checkbox"/> Advert                 | <input type="checkbox"/> Preview story | <input type="checkbox"/> Review |
| <input type="checkbox"/> Word of mouth | Playhouse notice board -                   | <input type="checkbox"/> External               | <input type="checkbox"/> Internal      |                                 |
| Website:                               | <input type="checkbox"/> Halifax Thespians | <input type="checkbox"/> Other (please specify) |  |                                 |

- .....
- By Internet search engine (e.g. Google, Yahoo, Bing)
  - Events website – Remotegoat, AMDRAM, etc.
  - Halifax Playhouse Brochure
  - Halifax Playhouse Bookmark
  - Halifax Thespians Show Poster
  - Facebook Page
  - Local Radio

Other, please specify:- .....

## 9. How do you buy your Playhouse tickets?

- |  |   |
|--|---|
| <input type="checkbox"/> Pay by Credit Card by phone | <input type="checkbox"/> Visit box office in person |
| <input type="checkbox"/> Turn up on the night        | <input type="checkbox"/> Other, please specify      |

.....

If you had the chance would you like to book tickets by (tick all applicable boxes):-

- |  |   |                                  |
|--|---|----------------------------------|
| <input type="checkbox"/> Email                                 | <input type="checkbox"/> Via the internet (Website) | <input type="checkbox"/> By text |
| <input type="checkbox"/> By telephone outside box office hours |   |                                  |

## 10. Have you visited:

our website [www.halifaxplayhouse.org.uk](http://www.halifaxplayhouse.org.uk)     YES     NO

our Facebook page Halifax Playhouse     YES     NO

## 11. Social Events. We currently have Friday bar nights with some being special events like Race Nights and quizzes and we hold play readings.

Would you like more social events?     YES     NO

If YES, what events would you like? .....

## 12. Your involvement. It takes the effort of many members to run the theatre and to stage productions.

Would you be interested in getting more involved?     YES     NO

If YES, please tick the relevant box(es):

- |   |                                       |                                       |                                       |                                    |
|---|---------------------------------------|---------------------------------------|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Stage Crew                   | <input type="checkbox"/> Set Building | <input type="checkbox"/> Set Painting | <input type="checkbox"/> Acting       | <input type="checkbox"/> Directing |
| <input type="checkbox"/> Properties                   | <input type="checkbox"/> Bar Staff    | <input type="checkbox"/> Coffee Sales | <input type="checkbox"/> Foyer Sales  | <input type="checkbox"/> Gardening |
| <input type="checkbox"/> Publicity                    | <input type="checkbox"/> Sound        | <input type="checkbox"/> Lighting     | <input type="checkbox"/> Fund-raising | <input type="checkbox"/> Chaperone |
| <input type="checkbox"/> Front of House Manager       | <input type="checkbox"/> Wardrobe     |                                       |                                       |                                    |
| <input type="checkbox"/> Other, please specify: ..... |                                       |                                       |                                       |                                    |

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And that's it! Now please make sure that you return your survey form by 31<sup>st</sup> December 2009. Limited to one entry per person. Completed forms can be:

- ◆ Posted to: Chris Baldock, Halifax Playhouse, King Cross Street, Halifax HX1 2SF
- ◆ Dropped in at the Box Office or placed in the feedback box in the Theatre foyer.

An electronic version is available on our website [www.halifaxplayhouse.org.uk](http://www.halifaxplayhouse.org.uk)  
This can be emailed to [chris@halifaxplayhouse.org.uk](mailto:chris@halifaxplayhouse.org.uk)

Additional forms are also available from the Playhouse or can be posted to you on request – ring Chris on 0789 999 1965.

**Thank you for your feedback.**

# Win a years' membership for 2 people - including tickets to Thespian shows - worth up to £100!

By completing this survey you will be helping us provide you with a better service, spend our money wisely and keep you better informed of all the activities taking place here at the Halifax Playhouse. You will also have the chance to win free membership for two including a years worth of show tickets – worth up to £100!

So make sure you get your survey completed and returned by **31<sup>st</sup> December 2009** to qualify!

Please complete the attached survey by ticking the appropriate boxes.

Your name: .....

Contact number to inform you if you're the winner: .....

Please help us save money and reduce our impact on the environment by agreeing to receive information by email.

**I understand my email address will not be given to any third parties.**

Email address. .... @ .....

I agree to receive Halifax Thespians/Playhouse information by email. (please tick)

## 1. About You!

Are you a member  YES  NO

Are you a Season Ticket holder (Voucher scheme)  YES  NO

Age profile  Under 25  25 to 40  41 to 59  60+

Male  Female

## 2. Daytime, do encounter problems getting to the Playhouse Box Office?

Parking  Access e.g. steps up to foyer  Don't visit daytime

Other, please give details: .....