

33,000 copies printed each edition. Readership of over 100,000 people.

- 20,000 copies delivered free of charge, through EVERY door in Greater Shankill area, plus other parts of North Belfast

- 13,000 copies distributed through shops & public venues in Greater Shankill, North Belfast and beyond

A proven advertising medium for businesses and services in the Greater Shankill and North Belfast area.

Each entire edition (including all advertisements) may also be viewed on our website [www.shankillmirror.com](http://www.shankillmirror.com)

## ADVERTS

**These prices will take effect from 1st June 2007**

Customised (any size)

1 column width (4 cm) x 1 cm depth - Page width = 6 Columns

Free preparation/typesetting of advertisements, can include graphics and photographs, or adverts can be submitted on camera-ready bromide.

SIZE	MONO ROP	ONE SPOT COLOUR MAGENTA ROP	FULL COLOUR 50% EXTRA ROP	FRONT PAGE FULL COLOUR 100% EXTRA	PAGE 3 FULL COLOUR 75% EXTRA	BACK PAGE FULL COLOUR 75% EXTRA
5 x 2	£42.00	£46.20	£63.00	£84.00	£73.50	£73.50
6 x 2	£50.40	£55.44	£75.60	£100.80	£88.20	£88.20
8 x 2	£67.20	£73.92	£100.80	£134.40	£117.60	£117.60
10 x 2	£84.00	£92.40	£126.00	£168.00	£147.00	£147.00
1/8 PAGE	£117.60	£129.36	£176.40	£235.20	£205.80	£205.80
1/4 PAGE	£226.80	£249.48	£340.20	£453.60	£396.90	£396.90
1/2 PAGE	£453.60	£498.96	£680.40	£907.20	£793.80	£793.80
FULL PAGE	£932.40	£1025.64	£1398.60	£1864.80	£1631.70	£1631.70

\* Prices above do not include VAT.

### Classifieds

Services Adverts £3.00 per column cm (+VAT) minimum size 5cm x 1 column = £14.98 (+VAT)

Personal Greetings (Prices include VAT) Birthdays, Anniversaries, Congratulations, In Memoriam etc  
£6 for photo, £6 for 20 words, 15p for each additional word.

Deadline for Personal Greetings = 4 pm on the preceding Tuesday (8 days before going to print).

Newspapers will be delivered through doors on Wednesdays at 3 week intervals..

Deadline for Adverts = 4 pm on the preceding Wednesday (7 days before going to print).

For further information contact the Marketing Department at the Shankill Mirror,

2 Forthriver Crescent, Belfast BT13 3SS, Tel 028 9072 9000, Fax 028 9072 9002

Email: [sales@shankillmirror.com](mailto:sales@shankillmirror.com) or [classified@shankillmirror.com](mailto:classified@shankillmirror.com)

**The only local newspaper for the Greater Shankill community**