

PRESS RELEASE

J&G Inns Ltd

IMMEDIATE

Local hotel continues to invest ...despite the credit crunch

Warkworth House Hotel now boasts a stylish, lounge bar with comfortable seating.

J&G Inns have continued to invest in the historic, village centre hotel during 2008, despite the effects of the credit crunch.

“In fact, it’s because of the credit crunch in a way,” says Michael Evans, Group Operations Manager, “We’re finding that customers are looking to get even more value for money at the moment and that many people are taking a break in the UK this year. “

Michael is a firm believer in trying to offer guests that bit more than they were expecting. He has introduced a number of innovations at the hotel, including the popular Spotlight on Seafood, held on the last weekend of every month.

“We have noticed that more customers have been staying for longer in our new lounge, with an increase in morning coffees and afternoon teas, too.

“People don’t always think of a 3-Star hotel as the first place to go for a coffee,” he added, “ but more and more people are waking up to the idea.”

The cosy leather seating also provides a comfortable place to linger after dinner” “What’s more,” said Michael, “We’re doing our bit to really put Alnwick and the surrounding area on the map as a ‘gastrohub’ for local food & drink, having been invited to participate once again in the Alnwick Food Festival Food Trail.”

The 4th Alnwick Food Festival runs from 21 to 22 September and is organised each year by Alnwick Lions Club. Visit the web site for more information about events during the festival www.alnwickfoodfestival.co.uk

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Notes for Editors:

Warkworth House Hotel is owned & managed by J&G Inns Ltd
It is renowned for excellent quality, locally-sourced food & drink

The hotel is an historic building in the heart of Warkworth village and includes a staircase that once belonged to Queen Caroline. The interior has been tastefully-refurbished to provide a stylish restaurant, bar, bistro and bedrooms.

"The hotel's elegant, 19th Century façade is redolent of a time when the rich lived well and the rest got by as best they could. Today the hotel's restaurant gives everyone equal shares in the good things in life". Geoff Laws, The Journal, October 06.

"A classy experience... We vowed to return" Paul Larkin, Northumberland Gazette, August 07

Warkworth House Hotel and No 16 Restaurant, Bar & Bistro
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